
NEWSLETTER FOR DEPARTMENT OF MANAGEMENT



STAFF NEWS



Two new professors in Digitalisation

MGMT is happy to welcome Annabeth Aagaard as a new professor from January 2023. Annabeth's research interests include digitalisation in SMEs, digital and sustainable business development, digital and green transformation as well as the role of digital technologies and digitalisation for sustainable/circular business development. She has a long record of research projects with industry collaborations using a combination of digital maturity assessment, case study design, longitudinal studies and archival data, which fits perfectly with the research profile of the Centre for SMEs. Annabeth is really excited to start working with the centre and she is also open for collaborations across the department and BSS. She will be an active part of the Board Programme anchored at the centre and several new board educations are already in the pipeline. She will also participate actively in developing and growing IV activities in general at MGMT. Annabeth comes from a position as the founding director and associate professor of Interdisciplinary Centre for Digital Business Development at BTECH, Aarhus University. Annabeth already knows BSS quite well as she graduated her bachelor's and master's educations in Business Administration at AU BSS many years ago.



MGMT is happy to welcome Marco to his new position as full professor within the area of digitalisation. We already know Marco well and look forward to continuing working with him in his new position.

Marco's interdisciplinary research profile comprises behavioural research, information systems research, psychology, and neuroscience with a special focus on the impact of digitalisation on individual behaviour, companies, and society. Currently, he is the PI of an EU-funded project that establishes a digital maturity index for children and adolescents broadly embedded into interdisciplinary research. Furthermore, his work focusses especially on mechanisms of digital platforms, smart technology, information and communication technology (ICT) associated with the investigation of underlying processes in individual decision-making. Here, he has a particular interest in digital environments and the interaction with smart devices. For example, he participates in projects about the investigation of smart home ecosystems, trust and risk perception in online-settings, the impact of technostress on consumer behaviour or the perception of consumers towards the establishment of relationships with virtual conversational agents.



Five new assistant professors at MGMT

We are very pleased to announce that the following five people are taking up new positions as assistant professors:

Anne-Christine Rosfeldt Lorentzen is in her research delving into the complex and ever-evolving field of digital transformation. Anne-Christine is particularly interested in understanding how organisational members can enable the emergence of digital mindsets and a digital readiness culture. Since 2022, she has been exploring the concept of sustainable digital leadership and stakeholder engagement in relation to new digital technologies as a part of the larger cross-disciplinary Innovation Fund-project called PhaseV. Anne-Christine is affiliated with The ITIM section.



Jim Høgh Lozinski works on solving collaboration issues in interorganisational relationships (B2B). In the past years, he has focused on how to organise buyer-supplier innovation, and how companies establish strong relationships prior to and during long-term collaborations. He is looking forward to continuing similar research within the Marketing section, where he will work on an AUFF Nova project, investigating new online methods for selling complex solutions in early-stage markets (PtX). Furthermore, he will contribute to a project headed by Lars Esbjerg, exploring how the value of products from rural areas in Africa can be enhanced as they are refined and sold in Western countries. Jim is working actively to position MGMT as the go-to-partner within the PtX industry, as the industry moves into the exploitation stage, where market adoption, upscaling and new business models are in focus.



In her interdisciplinary research, Brandi Shaw Morris is working to understand the psychological and neurobiological mechanisms underlying effective risk communication, including emotion, values, identity, and narrative structure. Thanks to a DFF grant, she is continuing her investigation of how people decide who to trust as sources of reliable information in the face of threats and uncertainty. Brandi is a part of the Marketing section but she is also looking forward to collaborating with colleagues in other parts of the department to explore how these mechanisms influence various types of stakeholder relationships and communication, including leaders, managers, and their organisations.

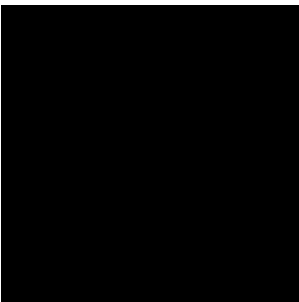


Darius-Aurel Frank is involved in initiatives such as the Danish Innovation Index (Alliance) and the Virtual Reality (VR) Retail Lab. His research focuses on life with technology in the future, and in particular, consumer behaviour related to adoption and use of technologies including artificial intelligence, service robots and the metaverse. Darius-Aurel's contributions to the field of marketing have been widely recognised, with his work being presented at esteemed conferences such as ACR, EMAC, and ANZMAC, and featured in journals such as *Nature Human Behavior*, *Scientific Reports*, *Technological Forecasting & Social Change*, *Journal of Consumer Behavior and Psychology & Marketing*. Darius-Aurel is affiliated with the Marketing section.



In his research, Christian Truelsen Elbæk has explored how experiences of resource scarcity and economic inequality influence judgement and decision-making behaviours across domains such as economic behaviour, health decision-making, and moral and ethical behaviour. He also has a broad interest in understanding seemingly irrational behaviour in organisations and exploring ways to promote positive change - especially in regards to grand issues such as poverty and sustainability. Christian is a productive researcher who has already published his research in journals such as *Journal of Experimental Social Psychology*, *Journal of Behavioral and Experimental Economics*, *Acta Psychologica* and *Nature Communications*. Christian is additionally highly engaged in large-scale research collaborations known as "ManyLabs", where researchers from across the world pool resources to investigate fundamental research questions across societies. Christian will be connected to the OSA section.

Congratulations to all our new assistant professors!



Four new PhD students enrolled at the department

The following PhD students begin their studies at the Department of Management in February:

Nina Melanie Mølgaard Nielsen with the project title 'An Investigation of Customer (Dis-)Engagement through the Lens of Technostress'. Nina will be working with supervisors Alice Grønhøj and Mirja Hubert and affiliated with the MAR section.



Josephine Lerche Ruders with the project title 'Sustainability in Retail: The impact of sustainable packaging communication on national brands versus private labels'. Josephine will be working with supervisors Anne Odile Peschel and Sascha Steinmann and affiliated with the MAR section.



Alexandra Valencia Zapata with the project title 'Electricity management in isolated areas: How organization design may aid in fostering collective action'. Alexandra will be working with supervisors Erik Reimer Larsen and Dorthe Døjbak Håkonsson and affiliated with the OSA section.



Anna Malene Jensen with the project title 'Relating management accounting to psychological stress and psychological safety – consequences and causes'. Anna Malene will be working with supervisors Thomas Borup Kristensen and Margit Malmose and affiliated with the OSA section.

A warm welcome to all our new PhD students!

Visiting academics

Tommaso Fantechi, PhD student at University of Florence, Italy, is visiting us from beginning of January until the beginning of April. Tommaso will be associated with the MAPP Centre and the Marketing Section and will work on a study on trade-offs in consumers' food choices during his visit in collaboration with Liisa Lähteenmäki. Tommaso has an office space on the 4th floor in the M building (M438) if you wish to say hello to him.

MINUTES OF MEETINGS AT MGMT

Find the minutes of various meetings held at the department here:

Management Team meetings:

<https://mgmt.staff.au.dk/the-department/minutes-from-management-meetings>

Local Liaison Committee meetings:

<https://mgmt.staff.au.dk/the-department/local-liaison-committee-lsu/minutes-from-lsu-meetings>

Departmental Council meetings:

<https://mgmt.staff.au.dk/the-department/departmental-council/minutes-from-departmental-council-meetings>

MGMT NEWS



New degree programme with focus on digital leadership

It's one thing to understand digital solutions at technical level. It's quite another to understand how to run a business. And the combination, digital business understanding, is very rare, even though it is increasingly sought after by more and more companies. Aarhus BSS at Aarhus University is now offering a new Master's programme to meet the needs of companies and to fill a gap in the range of business administration degree programmes. The new programme is called Digital Business Management and will replace the Information Management programme.

ANNOUNCEMENTS

Courses and events for international employees

Danish Courses 2023: <https://internationalstaff.au.dk/news-and-events/show-1/artikel/danish-courses-spring-2022>

Danish Living Crash Course: <https://events.au.dk/crashcoursemar2023>

Seminar for new employees - The AU Workplace in Focus:

<https://medarbejdere.au.dk/en/administration/hr/recruitmentandonboarding/onboarding/the-au-workplace-in-focus>



First aid kits at the department

You can find first aid kits at these locations:

- Building 2610(S) third floor: over the kitchen table next to room 321
- Building 2623(D) first floor: next to room 104A
- Building 2627(H) first floor: on the wall opposite the staircase next to room 114
- Building 2627(H) second floor: in room 201 (the anteroom)
- Building 2628(M) second floor: in the kitchen next to Valhalla, inside a kitchen cabinet
- Building 2628(M) third floor: by the staircase between room 330 and 330A
- Building 2628(M) fourth floor: on the wall beside room 430

After use: Please always return the first aid kit to its rightful place.

GDPR TIPS



GDPR tip: Am I allowed to use personal data from social media in my research?

Am I allowed to collect personal data that has been shared on social media? And is there a difference between the type of data I can collect on different social media platforms? There is no simple answer to these questions. So, before you start collecting data from social media for your research, make sure you do your homework!

FROM YOUR COLLEAGUES

Festschrift for Hanne Nørreklit

Before Christmas, Journal of Pragmatic Constructivism published a Festschrift for Hanne Nørreklit. 35 European scholars contributed to this celebration of Hanne's extraordinary research achievements in the field of management accounting and performance measurement.

Though many of the contributions in the Festschrift reflect the accounting background of most of the authors, there are also papers that may have more general interest. Particularly the section in the Festschrift that analyses and discusses the current managerial and publication regime in universities, and how this affects research, teaching, and researchers.

You can find the Festschrift via this link: <https://tidsskrift.dk/JouPraCon>

Polymeros Chrysochou associate editor at the Journal of Product and Brand Management

Polymeros Chrysochou has taken on the role of associate editor at the Journal of Product and Brand Management, effective January 2023. The Journal of Product and Brand Management is one of the leading journals within the field of brand management, that aims to advance the theoretical and managerial knowledge of products and brands.

More about the journal: <https://www.emeraldgroupublishing.com/journal/jpbm#journal-description>

Editor Commendation for paper by Dimitris Batolas, Sonja Perkovic and Panagiotis Mitkidis

The paper [Psychological and Hierarchical Closeness as Opposing Factors in Whistleblowing: A Meta-Analysis](#) (2022) by Batolas, D., Perkovic, S. & Mitkidis, P., published in the Journal of Business Psychology has received an Editor Commendation. With over 1000 papers submitted to JBP, only 13 received this distinction.

CALENDAR

- 17 February: MGMT topical seminar on diversity in the workplace by Nabanita Datta Gupta, at 13:00 in S530



Deadline for the next issue of the newsletter is 13 February.

Should you have any information that you want to share with your colleagues, please send your text to Merete at me@mgmt.au.dk. It is important that your text is ready for publication when submitted.

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